

MENTORING FOR ESD-LEADERSHIP PROGRAMME 2019

Project: Urban Park Platform for Sustainable Development



OBJECTIVES

- Raise awareness on SDGs through an ESD approach in public infrastructure, educational programmes and communication campaigns and consolidate a replicable model for urban parks.
- Encourage research on how public spaces are vital to help reaching the SDGs.
- Develop and evaluate indicators of positive changes in the target group's behaviour.

MAIN ACTIVITIES

- Development of an educational programme catalogue based on ESD.
- Redefining park infrastructure.
- Platform for sustainability-focused research.
- Communication campaigns for SDGs.

(PEDAGOGICAL) APPROACH

- Participative design within the community
- Reflection on practices and learning outcomes
- Experiential learning through exposure
- Gamification

CAPACITY BUILDING

How many people are reached?

Directly:
1.100.000 park users,
20.000 school pupils,
120.000 social network followers

Indirectly:
1.600.000 people in Leon,
+ 400 international parks
(World Urban Parks Association)

What is the most important change you achieve through building capacity?

Changing peoples' lifestyles by experimenting sustainable living in practice.

Project Responsible

German Antonio Enriquez Flores

Target Group

Park users (Leon Metropolitan Park), Pupils (ages 4 – 17), Universities (students & professors), State and local government agencies (environmental, sports and social departments)

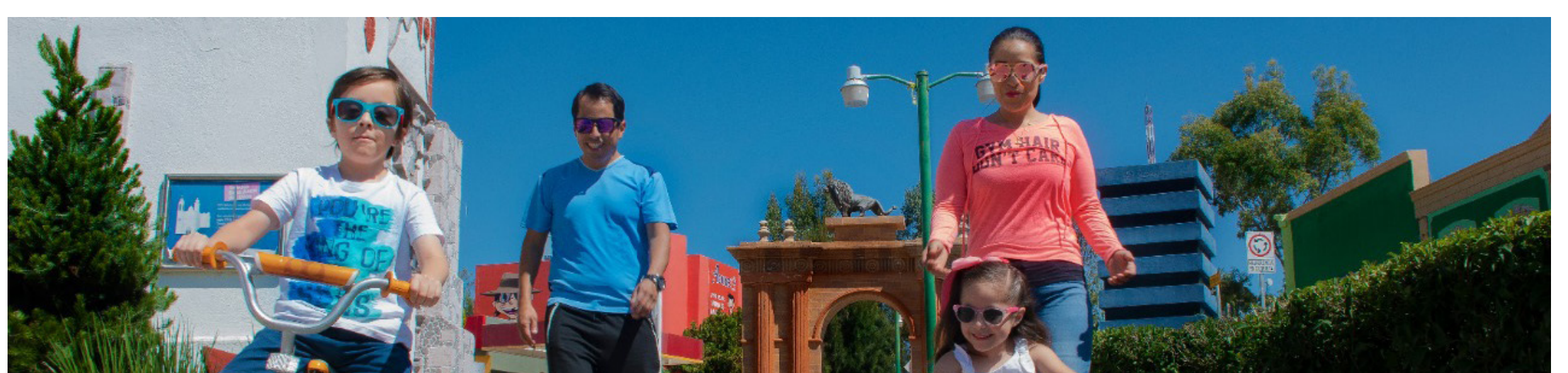
Duration of Project

March 2019 – June 2020

Current Status

Implementation phase,
Evaluation phase

Addressed SDGs



On behalf of



Federal Ministry
for Economic Cooperation
and Development

Coordinated by

**ENGAGEMENT
GLOBAL**

Service für Entwicklungsinitiativen



UNESCO Global Action Programme on
Education for Sustainable Development